



In Our Neighborhood

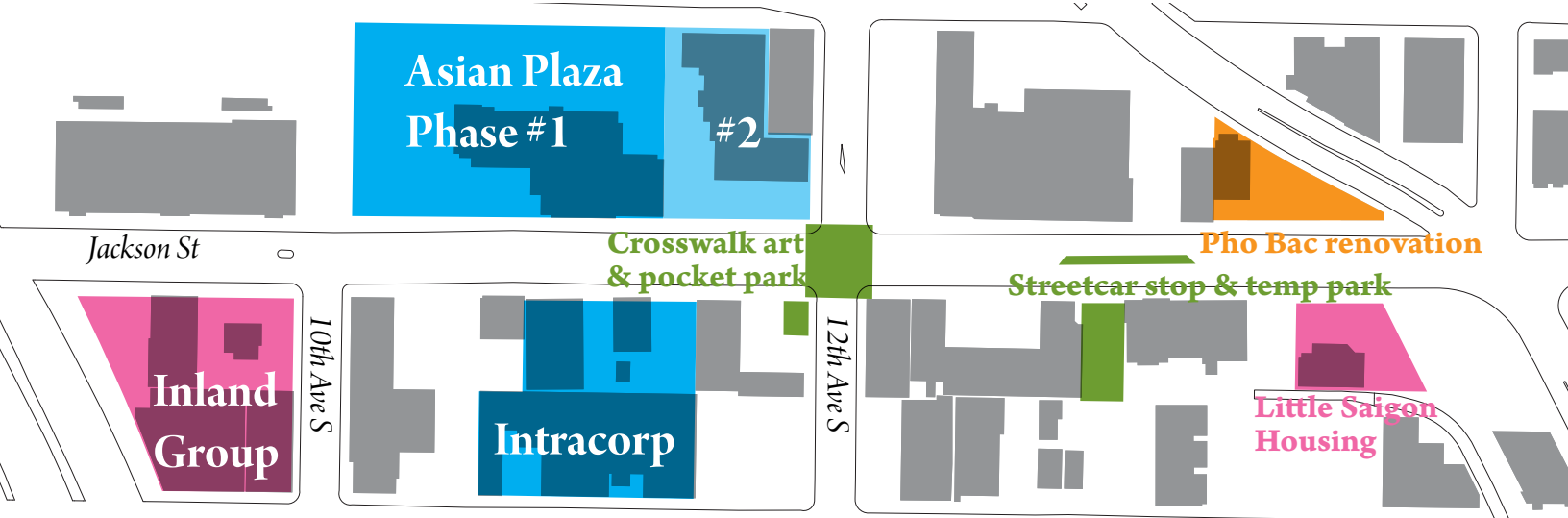
A single street on the cusp of change.

Seattle's Little Saigon



12th & Jackson intersection today

Seattle's Little Saigon



Jackson Street in the near future

Purpose & Treatment

Many films about neighborhood change, such as *My Brooklyn*, *San Francisco 2.0*, or *Chocolate City*, are framed as battles in which Davids of the existing community are pitted against Goliaths of change. Goliaths, backed by money and power, are rarely developed fully as characters.

This film brings us to the small neighborhood of Little Saigon. In this as-yet undeveloped pocket of the growing city of Seattle, not all developers are outsiders. These local developers are also mindful of reputation, legacy, and meaningful community relationships.

We'll see how these different motivations and personalities lead to different results, block by block. Rather than battle lines, *In Our Neighborhood* draws upon family-like connections. Davids and Goliaths

navigate differences in culture, temperament, and ambition to uphold a shared neighborhood identity.

We'll watch as developers grapple with personal expression within economic and political constraints. We'll follow community members through the difficulty of navigating toward a vague future. Communications will be clouded or clarified; opportunities taken or missed; hopes fulfilled or laid victim to economic and political winds.

The film's objective is to spark a new conversation: not *how* neighborhoods change, but *who* changes them. It bears witness to the flashes of idealism, caution, ambition, and exasperation that visit most humans. We hope that deeper portraits of Davids and Goliaths can aid better solutions—solutions based, quite literally, on common ground.